



**Indianapolis, IN** -- WellPoint, the nation's largest health insurer, chose **ANGELA F. BRALY**, its chief counsel

and government affairs strategist, to be its new CEO, effective June 1. Promoted over several more senior executives in the corporation, Braly, formerly president and CEO of Blue Cross and Blue Shield of Missouri, has been an EVP of WellPoint since April 2005. Chosen in part because of her expertise in public policy, Braly ran the Medicare unit in addition to her general counsel responsibilities. She observed that "70 percent of healthcare decisions are made by women." The company, serves more than 34 million health plan members, operates large Blue Cross companies in California and New York as well as Blue Cross or Blue Shield association in 12 other states, and is the largest processor of Medicare claims and managed care programs for Medicaid plans. With Braly's promotion, WellPoint will become the nation's largest company with a female CEO.



**New York, NY** -- **ELLEN ALEMANY** was plucked from Citigroup, Inc's global transactions services business

where she was CEO., by Royal Bank of Scotland Group PLC to become CEO of RBS America, This represents a major shuffle in the US banking business of the UK bank. RBS America will house the US retail-banking and capital markets businesses, thus, Alemany will oversee a branch system operating in 13 states in the New England area as well as the Midwest, as well as RBS Greenwich Capital, a substantial fixed-income firm within their capital markets business.



**Washington, DC** -- **RHONDA CHEATHAM WOODS**, MPA has joined the Women Presidents'

Educational Organization (WPEO) as Executive Director responsible for the overall management of the Certification Program in the Washington, D.C. region. WPEO is a regional affiliate of the Women's Business Enterprise National Council (WBENC), the nation's major third party certification organization for women-owned businesses. Woods was the former Director of Small and Emerging Businesses for the City of New Orleans where she established the City's first minority business initiative, Access New Orleans; the Contractor's College; and the First Annual Minority Business Symposium. She has worked for the Mayor in both Washington, D.C. and New Orleans, and was a contributing columnist for the Small Business Exchange Newspaper.



**Boston, MA** -- **KIRK ARNOLD** was named chairman, president and CEO of Keane, Inc, the information technology services company. She was EVP of product, marketing and strategy for Fidelity Investments' human resources outsourcing group.



**Brooklyn, NY** -- Eriksen Translations has added two top women to their executive roster: **CLAUDIA WAITMAN** has been named Vice

President of Business Development at Eriksen Translations, Inc, a provider of multilingual services in more than 100 languages! Waitman signed on in 2001 as a project manager and most recently was the company's business development manager. In her current role, she continues to oversee the development of new and existing client relationships, but has added oversight of all new business opportunities.



**VIRGINIA LO PRESTO** has been promoted to Vice President of Administration. LoPresto joined the

company in 1991 as bookkeeper. Today, she oversees all accounting, tax, insurance, legal, and human resources functions of the company.



**New York, NY** -- **CHARLOTTE ST. MARTIN**, one of the highest-ranking female executives in the hospitality

industry, recently joined The League of American Theatres and Producers as Executive Director . St. Martin was most recently EVP of Marketing and Sales for Loews Hotels. A native of Dallas, Texas, she was previously President and CEO for the former Loews Anatole Hotel. In addition to her new position, she serves as Chair for the Meeting Professionals International Foundation, and was Vice Chair and Treasurer of the New York Convention and Visitors Bureau. She is currently on the Board of the Children's Advocacy Center of New York. Among St. Martin's new responsibilities -- in addition to negotiating collective bargaining agreements with all theatrical unions and guilds -- are The Tony Awards® which the League co-presents with the American Theatre Wing.



**WEISSBERG**



**VILLALON**

Miami, FL -- Changes at MEC Bravo, the Hispanic communications division of Mediaedge:cia (www.mecglobal.com) which has named emerging media strategist **CARI WEISSBERG** as senior partner, group director for MEC Interaction, where she will handle the Candbury Schweppes account. Weissberg was with Universal McCann



**Eugene, Ore** -- Palo Alto Software Inc. appointed **SABRINA PARSONS** Chief Executive Officer of the

Company. Parsons had been Director of Online Marketing for Commtouch Inc. and later joined Epinions.com as Senior Producer before co-founding a software company with Noah Parsons in 2001. The company was acquired by Palo Alto and both Parsons joined the new firm where Noah Parsons is now Chief Operating Officer.



**New York, NY** - Ted Moudis Associates is proud to announce the promotion of **MONICA LARSEN**. Ted

Moudis, A.I.A., the firm's founder and Senior Principal made the announcements from their headquarters in New York City. Monica Larsen has been promoted to Design Manager at Ted Moudis Associates, a top 100 architectural and interior design firm specializing in corporate interiors and retail projects. Larson was previously Senior Designer at the firm where has been designing both functional and aesthetically pleasing corporate spaces for Clients including Tiffany & Co., Lehman Brothers, Deloitte., Bear Stearns, Coty, Inc., Eisai, Inc. and Societe Generale.

**AMY BIRNBAUM**, CEO, Royal Coachman Worldwide, the Denville, NJ-based limousine service, has been named to New Jersey's Best 50 Women in Business list. The award program honors New Jersey's most dynamic and highest-profile women business leaders. Birnbaum was recently the focus of an American Express Open small business television and radio advertising campaign.

**Chicago, IL** -- **CATHY LANG** was named the first COO of Aspen Marketing Services, Inc. Lang was the company's chief marketing officer for the past five years and will continue to oversee most of those responsibilities in addition to her new role. She continues as a director.

**Santa Barbara, CA** -- **MAIGREAD EICHTEN** was named COO of the nutritional supplements, snacks and beverages company, a new position. Eichten joins from VeriSign Inc, where she was chief marketing officer for its communication-services division.

**New York, NY** -- **E. GAIL SUCHMAN** was named special counsel with Stroock & Stroock & Levan's environmental-law practice. Suchman was most recently the managing attorney for the New York office of Gilberti Stinziano Heintz & Smith P.C.

where she served as vice president and director of digital strategy, leading all of the agency's Johnson & Johnson digital business and providing strategic guidance, direction and innovation for more than 40 individual brands. MEC also named advertising industry veteran **TANIA VILLALON** as account director and **FERNANDA FARES** senior manager, consumer insights.

Villalon will work primarily on Astra Zeneca brands and also provide insights to identify emerging media in the U.S. Hispanic market. Based in

Miami, Villalon, joins MEC Bravo from del Rivero Messianu DDB. Fares joined MEC Bravo from NBC/Telemundo affiliates WTVJ Channel 6 and WSCV Channel 51. In this newly created position, she will work with all their offices to further develop insights into the US Hispanic consumer market, including spotting new trends and capitalizing on emerging media. Previously, Fares was a marketing manager at Univision's WLTV Channel 23 and Telefutura's WAMI Channel 69, and also worked as a sports sales media analyst for the Univision Television Group

## AWARDS AND HONORS



Washington, DC – **MELANIE SABELHAUS**, former deputy administrator of the U.S. Small

Business Administration (SBA), received the Lou Campanelli Award from SCORE "Counselors to America's Small Business". The Award recognizes outstanding individual volunteerism, leadership, vision and philanthropy in support of small business, entrepreneurship.



Las Vegas, NV – **LISA TENNER**, founder of Las Vegas-based Tenner & Associates, Inc/was

named the "Event Pro of the Year" at the 2007 EventPro Forum. The EventPro Awards, (equivalent to the Academy Award, in the live events business) honor excellence of one individual in that industry for outstanding achievement during the preceding year. The winner is decided via a vote of her peers. Tenner, creator of a summit conference called Emerging Artists & Technology in Music (EAT'M) has also been honored with the Nevada Governor's Award for Tourism.



San Diego, CA – The California Hotel & Lodging Association (CH&LA) named

**KATHLEEN COCHRAN**, General Manager of Loews Coronado Bay Resort, as "General Manager of the Year" in the large hotel category for California in its Stars of the Industry awards. The Outstanding General Manager of the Year award recognizes exceptional performance by a supervisory employee to his or her subordinates, to guests and to the community. The venerable program was created more than 40 years ago by CH&LA's national affiliate (the American Hotel & Lodging

Association) to recognize outstanding accomplishments in the lodging industry.



New York, NY – **GLORIA FELDT**, former president of Planned Parenthood, has been chosen as one of

Women's e-News 21 Leaders for the 21st Century.



Edison, NJ – **TINA DHAR** has been designated one of 50 elite financial planners from a field of 2200 candi-

dates throughout the US and tapped to join the Select Planner Group of Lincoln Financial Advisors Corporation/Sagemark Consulting's Private Wealth Services Program. This is the second consecutive year that Dhar has been honored for her contributions in estate and business owner planning to LFA/Sagemark's, high net worth clients.



Los Angeles, CA – **CAROLE HANDLER**, vice chair of the IP Litigation Practice at Foley &

Lardner, and a leading U.S. female attorney whose primary fields of practice are copyright in new media, antitrust, trademark, copyright & advertising and entertainment & media industry was selected for inclusion in the 2007 edition of The Best Lawyers in America®.



Center Valley, PA – **DR. DEBORAH STREETER**, Cornell University, known for her work in

Entrepreneurship and small business management was named top winner in the 2007 Olympus Innovation Award Program. The program recognizes individuals who have

fostered and demonstrated innovative thinking in higher education.



New York, NY – **PAMELA THOMAS-GRAHAM**, President of Liz Claiborne, will be recognized by Big

Brothers Big Sisters of New York City at its 2007 Sidewalks of New York Awards Dinner on April 23rd for her corporate and civic leadership and for serving as an outstanding role model for youth.



New York, NY – **BARBARA TOBER** was named a Pratt Institute Legend last year with the Institute's first

philanthropy award. Also, she was awarded the Preservation of Craftsmanship Award by Aid to Artisans, an international organization that travels experts and artists to remote areas in developing countries and teaches their artisans - mostly female - how to translate age-old skills into objects and clothing that can be sold at markets around the world.



Scarsdale, NY – **IRIS KALT**, associate broker with Prudential Centennial Realty, was named their

top realtor in Westchester NY. A Legend Award winner for being in the top 2% of all 33,000 Prudential agents worldwide for at least five years, Kalt also has received The company's Chairman's Circle Platinum Award for outstanding sales volume for the past seven years.



Englewood, NJ – **JULIE KAMPFF** founder and president of JBK Associates, announced

that her firm has been named to the Association of Executive

Search Consultants (AESC), the worldwide professional association for the retained executive search industry. Honored in March as The HBA Metro Chapter Volunteer of the Month, her firm was named Best New Company in the third annual American Business Awards, the first national business awards program honoring great performances in the workplace.



Brooklyn, NY – **VR SMALL**, also the President/CEO of SIOSS (Small Industries SOS) and

Founder and Executive Director for the Brooklyn Executive Business Women's Association (BEBWA), was recognized by the New York Society of Association Executives (NYSAE) with their "New Star Award." This award comes in recognition of her commitment to the association industry, and active participation with NYSAE (NY Society of Association Executives) as Vice President of the Professional Development Committee.

Two other outstanding women also received awards from NYSAE:

**MARCY GOULART**, Sales Manager Holiday Inn Kingston, was named Outstanding Associate Member.

**CAROL WHITE LLEWELLYN**, CAE, Owner/Associate Publisher Travel Host of Rochester & the Finger Lakes, was named outstanding committee chair.



Aiken, SC – **DIANNA TAYLOR** has been named 2006 Salesperson of The Year for

the second time by Woodside Plantation, an upscale home development and golf/tennis facility. Employed by the South Carolina company since 2000, Taylor was ranked top salesperson in 2006 after achieving

more than \$9 million in sales throughout the year. Taylor was previously recognized as their 2002 Top Salesperson.

New York, NY – **PAMELA PACKARD** has joined the Board of Directors and is serving as the Chair of the Audit Committee of Brown Jordan International, a company engaged in the design, marketing, manufacture and distribution of outdoor furniture, contract seating products and site amenity products.

## BOARD APPOINTMENTS



New York, NY – **PATTY FRANCY** has joined the board of the Metropolitan New York Library

Council. Francy retired from her role as the University's Treasurer & Controller in December 2003. She is an independent director of the Old Westbury Funds of Bessemer Trust, an independent director and audit committee chairman of Siebert Financial Corporation, director of the Matheson Foundation and a director of the Children's Tumor Foundation. She also serves on the boards of JA Worldwide (Junior Achievement), Outward Bound USA, and the Respect for Law Alliance. She is past director of Priceline.com and Sand Hill Investors Fund II of Bessemer Trust.

Santa Monica, CA – **LYDIA H. KENNARD** was named to the board of trustees of the Rand Corporation, a nonprofit research organization. Currently the president of Airport Property Corporation, she most recently served as executive director with Los Angeles World Airports.

New York, NY – **TONI GOODALE** has become a Vice Chairman of the Business Committee of the Metropolitan Museum

The Woodlands, TX – **KATHLEEN WILTSEY** was named a director at Lexicon Genetics Inc, the biopharmaceutical company. Her addition increases the board to eight members. Wiltsey was VP of product licensing for Amgen Inc until her retirement in 1998.